

Digital Marketing Specialist

AEK TEK OVERSEAS LTD

Job ID
49561

VIEW THIS JOB ONLINE: <https://www.newcomersjobs.com/jobs/49561>

LOCATION

27 Beavervalley Drive, BRAMPTON, ON |
Ontario

DATE POSTED

31-03-2026

EXPIRY DATE

27-09-2026

TYPE OF JOB

Full Time

SALARY

CAD 36

MIN. EXPERIENCE

1 year to less than 2
years

MIN. EDUCATION

College, CEGEP or
other non-university
or diploma from a
program of 1 year to 2
years

Job Details

27 Beavervalley Drive Brampton, ON

L7A 3L5

Work locationOn site

Salary

36.00 hourly / 30 hours per week

Terms of employment

Permanent employment

Full time

Evening, Morning, Day

Starts as soon as possible

vacancies1 vacancy

Job Description

Overview

Languages

English

Education

Bachelor's degree

or equivalent experience

Experience

1 year to less than 2 years

On site

Work must be completed at the physical location. There is no option to work remotely.

Work setting

Business and/or industry

Responsibilities

Tasks

Develop all kinds of events for publicity, fundraising and information purposes

Develop communication strategies

Evaluate communication strategies and programs

Implement communication strategies and programs

Prepare written material such as reports, briefs, website content

Conduct surveys and analyze data on the buying habits and preferences of wholesale and retail consumers

Conduct comparative research on marketing strategies for industrial and commercial products

Assist in the preparation of brochures, reports, newsletters and other material

Develop marketing strategies

Maintain and manage digital database

Develop promotional materials

Experience and specialization

Computer and technology knowledge

Adobe Photoshop

HTML editing software

MS Excel

MS PowerPoint

WordPress

Search Engine Optimization (SEO)

Area of specialization

Brand management

Digital media

Sales experience

Media advertising

Additional information

Work conditions and physical capabilities

Work under pressure

Attention to detail

Personal suitability

Client focus

Excellent written communication

Initiative

Organized

Reliability