

International Marketing Specialist

Study2020 Consulting Inc

Job ID
50157

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LOCATION	DATE POSTED	EXPIRY DATE		
#520-700 West Pender Street, Vancouver, BC V6C 1G8, Canada, Vancouver, BC British Columbia	14-05-2026	10-11-2026		
TYPE OF JOB	SALARY	MIN. EXPERIENCE	MIN. EDUCATION	
Full Time	CAD \$45.00 to \$47.00 per hour (to be negotiated, may depend on experience)	2 years to less than 3 years	Bachelor's degree	

Job Details

Employer: Study2020 Consulting Inc.

Location: #520-700 West Pender Street, Vancouver, BC V6C 1G8, Canada

Position: International Marketing Specialist

Available Position: 1

Type of Employment: Full-time, Permanent

Working hours: 30 ~ 40 hours per week

Wage: \$45.00 to \$47.00 per hour (to be negotiated, may depend on experience)

Benefit:

Dental, Health Care and Vision Care plan

Please send your resume with a cover letter to study2020.job@gmail.com; however, only selected candidates will be contacted for an interview.

Job Description

Duties but are not limited to the following:

Conduct in-depth research on international markets to identify potential opportunities, target audiences, and trends.

Create and implement marketing plans tailored to international markets, considering cultural, economic, and regulatory factors.

Plan, execute, and manage marketing campaigns across multiple platforms, ensuring consistency in messaging and branding.

Develop culturally appropriate marketing materials, including brochures, advertisements, and online content, to appeal to diverse global audiences.

Build and maintain relationships with international partners, distributors, and clients to expand market reach.

Monitor and analyze the success of international marketing efforts using KPIs, analytics, and feedback to optimize strategies.

Manage budgets for international marketing activities, ensuring cost-effectiveness and alignment with company goals.

Ensure marketing activities adhere to international trade regulations, advertising standards, and cultural norms.

Work closely with cross-functional teams, including sales, design, and operations, to align marketing strategies with business objectives.

Organize and participate in international trade shows, exhibitions, and events to promote the company's services globally.

Qualifications:

A bachelor's degree in economics, commerce, business administration or public administration is required

Several years of relevant experience is required.