

Digital Marketing Consultant

Western Canada Security Corp.

Job ID
51345

VIEW THIS JOB ONLINE: <https://www.newcomersjobs.com/jobs/51345>

LOCATION	DATE POSTED	EXPIRY DATE	
947 Alston St, Victoria, BC British Columbia	09-09-2026	08-03-2027	
TYPE OF JOB	SALARY	MIN. EXPERIENCE	MIN. EDUCATION
Full Time	CAD 35.20	7 months to less than 1 year	College, CEGEP or other non-university or diploma from a program of 1 year to 2 years

Job Details

If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

By Email: hiringatwesterncanada@gmail.com

Job Description

Digital marketing consultant

WESTERN CANADA SECURITY CORP

TEER CATEGORY: TEER 1

NOC Code: NOC 11202

Class Title: Professional occupations in advertising, marketing and public relations

Job Title: Digital marketing consultant

Salary: \$35.20/hour for 32 hours/week

Job Type: Full Time, Permanent

Start Date: As soon as possible

Language: English

Minimum Education: College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

Positions Available: 1

Experience: 7 months to less than 1 year

Job Location: Victoria, BC

Employment groups: Indigenous people, Newcomers to Canada, Veterans, Visible minorities, Youth

Employment conditions: to be determined

Work Conditions and Physical Capabilities: Attention to detail

Personal Suitability: client focus, flexibility, judgement, team player, dependability

Job Description:

- Assess the company's security services and target markets to determine marketing and digital advertising needs.
- Develop and implement digital marketing strategies to promote security services to residential, commercial and

corporate clients.

- Advise management on marketing, advertising and sales promotion opportunities and strategies.
- Develop and manage digital advertising campaigns across appropriate online platforms.
- Create and coordinate marketing content for the company's website, social media platforms, email campaigns and other digital channels.
- Develop and maintain the company's social media accounts and manage online customer engagement, reviews and testimonials.
- Monitor digital marketing campaigns and analyze website traffic, engagement, leads and conversion metrics.
- Conduct post-campaign analysis and prepare reports on marketing and advertising performance.
- Conduct market, competitor and audience research to identify potential clients and opportunities for the company's security services.
- Prepare marketing reports, presentations, website content and other promotional materials to support business development.