Marketing Manager (NOC 10022)

Aslchem International Inc.

Job ID
51931

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LOCATION	DATE POSTED	EXPIRY DATE
253¬2680 Shell Road, Richmond, BC | British Columbia	05-11-2026	04-05-2027

TYPE OF JOB	SALARY	MIN. EXPERIENCE	MIN. EDUCATION
Full Time	CAD $54 per hour; 40 hours per week	5 year or more	Bachelor's degree

Job Details

Employer: Aslchem International Inc.
Position: Marketing Manager (NOC 10022)
Salary: $54 per hour
Working hours: 40 hours per week
Job type: Full-time; Permanent
Work location: 253¬–2680 Shell Road, Richmond, B.C., Canada V6X 4C9

The ASL Group, spearheaded by Aslchem International Inc., its flagship company, is an international and comprehensive entity engaged in various business activities that include the trading of sulfur, maritime transport, food to industrial grade chemicals, investments and research. It is headquartered in Vancouver, British Columbia, Canada with offices in Hong Kong, China and Mexico.

ASLCHEM International Inc. is seeking an experienced Marketing Manager to oversee the company's marketing activities and develop strategies to support business growth across domestic and international markets, with a focus on chemical trading, logistics, and international business operations.

How to Apply:
Please submit your resume to hr@aslchem.com with “Marketing Manager” in the email subject line.
We thank all applicants for their interest; however, only those selected for an interview will be contacted.

Job Description

Key Responsibilities:
• Plan, organize, direct, control and evaluate the company’s marketing function; establish marketing strategies, departmental objectives and annual plans to support growth in chemical trading and logistics across domestic and international markets.
• Lead and supervise the marketing team, set priorities and performance expectations, assign responsibilities, review deliverables and determine staff development and training needs.
• Initiate market research studies and evaluate findings on industrial customer demand, chemical industry trends and competitors to determine target markets, market entry priorities and competitive positioning.

• Establish and develop distribution and marketing channel networks; work with sales and operations management to assess commercial opportunities for new products and services and guide their market introduction.
• Prepare and manage departmental budgets, allocate resources across markets and initiatives, authorize expenditures within delegated limits and evaluate the cost-effectiveness of marketing investments.
• Direct marketing campaigns, industry advertising and trade show participation; approve campaign strategies, target audiences and promotional materials, and oversee external agencies and service providers.
• Establish corporate branding and marketing communication standards, and direct their consistent application across marketing channels and communications with international offices and business partners.
• Establish performance indicators, evaluate marketing results against business objectives, direct changes to strategies and resource allocation, and present recommendations to senior management.

Qualifications:
• Bachelor’s degree in Business Administration, Marketing, Communications or a related field, with coursework or specialization in marketing or sales.
• Minimum five years of progressively responsible experience in marketing or a related field, including demonstrated responsibility for leading marketing projects, supervising personnel and contributing to marketing strategy.
• Demonstrated ability to develop marketing plans, evaluate market research and identify opportunities for market expansion, product positioning and distribution channel development.
• Experience preparing and managing marketing budgets, allocating resources and evaluating campaign performance against business objectives.
• Ability to lead and develop a marketing team, establish priorities, evaluate work quality and manage external agencies and service providers.
• Strong understanding of digital and traditional marketing channels, corporate branding and business-to-business marketing communications.
• Strong analytical and leadership skills, with the ability to present recommendations to senior management and work effectively with sales, operations and international business partners.

Assets
• Experience in chemical trading, logistics, industrial products or international business.
• Experience overseeing industry trade shows and marketing initiatives across multiple markets.

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